

## CHAPTER 9. VALUE CATALOGUE

In this chapter, we outline the value catalogue, which defines 12 values of special relevance when working towards a sustainable future. Facilitators can use this catalogue to choose values for dialogues and explorations of topics most relevant to building sustainability awareness.

As we explained in Chapters 2 and 4, the values in this catalogue rely on research conducted within the URGE project. The list of values and questions we provide do not represent a checklist, but can instead serve as inspiration. Each value is intended as a subject to analyse, such that participants in a VISION exploration are expected to render the values meaningful to their own situations and contexts. To do so, each person should examine the meaning and weight of the value for a specific place and in a specific moment.

This catalogue describes the etymology of each value and the questions derived from it for verbal dialogues that can supplement those included on a speaking card, adding value-specific content to the questions. Under each value, we also include suggestions for exercises and creative activities to inspire reflection through other means. These activities and exercises are not value-specific and thus can be used when exploring other values as well. Questions, exercises, and activities are meant to inspire facilitators, aiming to spark their own creativity and provide them with ideas for additional ways to explore the value under question. Feel free to further expand upon the ideas we present herein.

The etymological explanations for each value are derived from the online etymological dictionary, [etymonline.com](https://www.etymonline.com/).<sup>1</sup> According to their website, the dictionary was established in 2001 by Douglas Harper, who continues to oversee its development, whilst the etymonline domain name has been in use since 2003. In addition, Talia Felix, an independent researcher, has served as the associate editor since 2021. In their own words, '*Etymonline aims to weave together words and the past, answer common questions, and sow seeds of serendipity*' (Harper, 2025). Briefly, serendipity means to find something for which you were not intentionally looking.

We encourage facilitators interested in exploring values beyond those listed in the catalogue below to conduct their own research to uncover the etymological nuances associated with a particular value.

The following is a detailed list of 12 values, accompanied by their respective exercises and activities, which are intended for effective navigation in a VISION process.

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<sup>1</sup> See <https://www.etymonline.com/>, last accessed 1 May 2026.

## LIST OF VALUES AND EXERCISE SUGGESTIONS

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| Group drawing.....                                                  | 60 |
| 2. Inclusion.....                                                   | 60 |
| The nautilus.....                                                   | 61 |
| 3. Safety.....                                                      | 61 |
| Safer and braver spaces.....                                        | 62 |
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| 5. Agency.....                                                      | 63 |
| Circling Values – A Non-Verbal Drawing Dialogue Method.....         | 64 |
| 6. Power.....                                                       | 66 |
| VISION Human Library: Borrow a Value – Youth Dialogue Activity..... | 66 |
| 7. Community.....                                                   | 68 |
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| 12. Equity.....                                                     | 75 |
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